

MOTION

"Parking Reform: Code the Curb"

Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.

In June 2014, Mayor Garcetti engaged a group of citywide stakeholders to discuss opportunities for the City to improve parking management. The Los Angeles Parking Reform Working Group (LAPRWG) was subsequently formed with residents, transportation, and planning/land use industry experts. The members divided themselves into two subcommittees to focus on two broad areas of parking - Management & Administration and Policy & Strategy. Over the course of seven months, the LAPRWG reviewed and analyzed a wide variety of potential parking reforms. The LAPRWG released their comprehensive report and recommendations for consideration in 2015.

Information and Communication technology shows great promise in simplifying the parking user's experience. Innovative technologies are emerging that can enable context-aware applications and signage that provide relevant information to simplify a user's interaction with the parking system. Such a system would move beyond the static parking regulations of today, curb paint and street signs, to dynamic systems that can communicate to the public in real-time. Before this can be done, however, a complete electronic inventory of parking assets must be completed.

I THEREFORE MOVE that the Council direct the Department of Transportation and the City Administrative Officer to report on the necessary resources to electronically inventory all of the City's parking assets in the public right-of-way, also known as "Code the Curb."

PRESENTED BY:



MIKE BONIN

Councilmember, 11th District

SECONDED BY:



ORIGINAL


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